DEFLEXOR 2033
COLOMBIA EDITION
Future Macrotrends Map

OPPORTUNITIES / PROBLEMS

Opportunity

Problem

TRIPLE HELIX COLOMBIA

UNIVERSIDADES

INSTITUCIONES PÚBLICAS

EMPRESAS

SOCIETY

POPULATION

ENVIRONMENT

MARKET

CULTURE

TECHNOLOGY

DESIGN FOR SUSTAINABLE DEVELOPMENT

DESIGN FOR HUMANS

DESIGN FOR NEW BUSINESS MODELS

DESIGN FOR SOCIAL IMPACT

DESIGN FOR SMART MEDIA AND TECHS

DESIGN FOR CULTURAL COMPLEXITY

DEMOGRAPHIC BOOM

POPULATION AGEING

RAPID URBANISATION

ALTERNATIVE ENERGIES TRANSITION

GOVERNANCE SYSTEM CRISIS

CLIMATE CHANGE CRISIS

CHANGING BUSINESS VOLATILITY

GLOBAL ECONOMIC POWER SHIFT

STANDARDISATION

PERSONALISATION

HYPERCONNECTIVITY

ACCELERATING TECHNOLOGIES AND MATERIAL ADOPTION

Ciudades Mestizas

Elderly Isolation response

Consumerist Irresponsibility response

Smart energies implementation

Sustainable Industry

Community grids

Bio printing

Rupture in personal and family assistance networks response

Sex revolution

Green cities

City to city Mobility

Urban Mobility

Block-chain De-centralization

Digital plataforms for international investment

Waste /Trash Management

DNA based diets

Third professional aging

Crowdfunding for new business models

Coworking spaces

International influence - references

Glocal creative industries

Business models for democratic consumption

Tech detox

Personal Urban Mobility

Pesonal Safety

Student - employment Gap esponse

New territories tourism

Agricultural products

Gastronomy

Crafts

Lack of confidence in politics - Corruption response

Return to rural environment

Decline of trust

Surgery Tourism

Super mutable politics

Environment emergencies response

Creativity and information technology

Internet of things

ID identification technology

Drones for agricultural maping

Medical technology

Educational projects to manage conflicts

Social Entrepreneuship

Sustainable family structure (education / conciousness)

Orange Economy para mejorar paradigmas de crisis y generar impacto social.

Traditional and ancestral medicine

Remix culture

Spirituality

Postconflict Management

Techniques of the past for the future

Young entrepreneur culture

Education through new systems (MOOC - STEM)

Edutainment

Gobernance media

3D/4D printing techs

Security Tech

Territory maping

STEM education growth

Artificial intelligence for social aims.

International investment

Conscious consumption

2023

2033

BY NC SA

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